



International Conference

Unlocking IP value:

Financing • Valuation • Commercialisation

1–2 December 2026

Warsaw School of Economics

DAY 1 1 December 2026

9:00–9:15

OPENING

- Ewa Skrzydło-Tefelska, PhD, DSc, President of the Polish Patent Office (PPO)
- Prof. Piotr Wachowiak, PhD, DSc, Rector of SGH Warsaw School of Economics
- Andrzej Domański – Minister of Finance and Economy

9:15–10:45

IP-backed financing: Challenges, Strategies and Future Directions

Moderated by: Ewa Skrzydło-Tefelska, PhD, DSc, PPO

- Nathan Wajsman, PhD, Chief Economist, European Union Intellectual Property Office
- Representative of the World Intellectual Property Organization, *tbc*
- Yann Ménière, PhD, Chief Economist, European Patent Office
- Patricia Sáenz de Maturana, Senior Policy Advisor, SIU and Settlement, European Commission (DG GROW)

10:45–11:00

FAMILY PHOTO

11:00–11:30

COFFEE BREAK

11:30–13:00

Different Markets, One Challenge: Patent Offices' Experiences in Implementing IP-Backed Financing

Moderated by: Žaneta Zemla-Pacud, PhD, PPO

- Pascal Faure, Director General of the French National Institute of Industrial Property, *tbc*
- Tan Wei Hao, Deputy Director of Strategic Planning and Policy, Intellectual Property Office of Singapore
- Andy Bartlett, Deputy Chief Executive and Director of Services, UK Intellectual Property Office, *tbc*
- Mateja Jarc, Head of Strategic and International Affairs Division, Slovenian Intellectual Property Office
- James Kelly, Director, Intellectual Property Office of Ireland
- Eiman Maghsoodi, Deputy Chief Economist, Swiss Federal Institute of Intellectual Property

13:00–14:00

LUNCH BREAK

14:00–15:30

From Invention to Market: Patent Commercialization in Poland

Moderated by: Paweł Piatek, PPO

- Mariusz Radło PhD, DSc, Associate Professor at SGH Warsaw School of Economics – Results of a "Pilot Study on Patents Granted by the PPO to Domestic Entities between 2019 and 2023"
- Krzysztof Gulda, President of the Polish Agency for Enterprise Development, *tbc*
- Paulina Szewczyk, Director of the Technology Transfer Centre, Poznan University of Technology
- Łukasz Łupicki – Head of R&D, Member of Management Board of QEMETICA Agricultural Solutions Poland
- Representative of SME – success stories in commercialisation, including international expansion, *tbc*
- Rafał Parczewski, Patent Attorney, Military University of Technology (WAT)
- International Commentator: Laura MacDonald, CEO, ASTP – The European Association of Knowledge Transfer Professionals

DAY 2 2 December 2026

9:15–9:45

MORNING COFFEE

9:45–10:00

Conclusions from the PPO Roundtable on IP backed financing

- Presented by: **Marta Pytlarczyk**, Director of the Innovation Department, Patent Office of the Republic of Poland

10:00–11:30

IP as Collateral for Financing: How to Manage Risk and Create a Market?

Moderated by: **Grzegorz Maliszewski** – Chief Economist, Bank Millennium

- **Zbysław Ziemacki**, Director, Department of Innovation and Space Policy, Ministry of Development and Technology
- **Patryk Darowski**, CFA – Managing Director, Sectoral Risk and ESG Division, Bank Gospodarstwa Krajowego (BGK)
- **Karol Kaczmarek** – Deputy Director of the Warsaw II Branch, Mentor S.A.
- **Mateusz Grochowicz** – Deputy President, Enterprise Investors, private equity fund
- **Paweł Metrycki** – Director of the Banking Risk Division, PKO Bank Polski, *tbc*
- International Commentator: **Finbar Hughes**, Head of IP Finance Policy, UK Intellectual Property Office (UK IPO), *tbc*

11:30–12:00

COFFEE BREAK

12:00–13:30

Can a Patent Be an Asset? Building Confidence in IP Value Through Valuation, Standards, and Market Data.

Moderated by – **Mariusz Strojny**, PhD, SGH Warsaw School of Economics

- Prof. **Dariusz Zarzecki**, PhD, DSc, President of the Association of Business Valuation Experts in Poland, University of Szczecin
- **Agnieszka Stachniak**, Chair of the Accounting Standards Committee, Deputy Director, Department of Public Expenditure Efficiency and Accounting, Ministry of Finance
- **Stanisław Hońko**, PhD, DSc – Professor at University of Szczecin, President of the Main Board of the Accountants Association in Poland
- **Gabriela Konopka-Cupiał**, PhD, Director, Centre for Technology Transfer (CITTRU), Jagiellonian University
- **Tomasz Marcinişzyn**, PhD, Wrocław University of Science and Technology
- International Commentator: **prof. Alexander Wurzer**, Director of the IP Management Program at CEIPI, University of Strasbourg, *tbc*

13:30–14:30

LUNCH BREAK

14:30–16:00

From IP Rights to Business Assets: Strategies for Creating and Managing IP Value

Moderated by: **Piotr Dardziński**, PhD, Director of the Warsaw University of Technology Innovation Center

- Prof. **Jerzy Małachowski**, PhD, DSc, Director of the National Centre for Research and Development (NCBR), *tbc*
- **Paweł Kurcman**, President of the Polish Chamber of Patent Attorneys (PIRP), *tbc*
- **Konrad Zawadzki**, PhD, Deputy Director, Biological and Chemical Research Centre, University of Warsaw
- Representative of The Company Think Tank, *tbc*
- Representative of an IP Portfolio Management Company, *tbc*
- International Commentator: **Xavier Seuba**, Principal Director, Academy, Educational Partnerships and Certification, European Patent Office (EPO), *tbc*



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