

# 9:00 – 9:05 Introduction by the Conference moderator

**Justyna Cięgotura**, owner of JC Innovations in Science and Business, Incubation Manager in Poznań University of Life Sciences

# 9.05 – 9.25 Opening of the Conference

**Edyta Demby-Siwek**, President of the Patent Office of the Republic of Poland

**Piotr Zabadała**, Deputy Director of Innovation and Industrial Policy Department, Ministry of Economic Development and Technology

# 9.25 – 9.40 Opening addresses

**Daren Tang**, Director General, World Intellectual Property Organization

**Christian Archambeau**, Executive Director, European Union Intellectual Property Office

# 9.40 – 10.00 Special addresses

**Edyta Demby-Siwek**, President of the Patent Office of the Republic of Poland

# 10.00 – 11.00 Discussion

## TRANSPORT AND CLIMATE CHALLENGES

**Dawid Cycoń**, CEO, founder of ML System S.A

**Karolina Dulęmba**, Advisor, Department of Energy Transformation, National Fund for Environmental Protection and Water Management

**Weronika Czaplewska**, Co-founder and Vice-President of Envirly

# 11.00 – 11.15 Conversation

**Bartosz Piotrowski**, Professor in the Faculty of Design, Fine Arts Academy

in Warsaw

# 11.15 – 11.45 Break

11.45 – 12.45 Discussion

## USE OF INNOVATIVE TECHNOLOGIES TO IMPROVE THE MOVEMENT OF PEOPLE AND THE DELIVERY OF GOODS AND SERVICES

**Sebastian Anioł**, Director in Innovation Department, InPost

**Justyna Świeboda**, President, Polish Institute of Road Transport

**Bartosz Dziugieł**, Project Manager of ASSURED-UAM, Łukasiewicz Research Network – Institute of Aviation

**Anna Maria Sobczak**, Attorney-at-law, RPMS Staniszewski & Partners Law Firm

# 12.45– 13.00 Address

**Yi Wang**, Head, Hague Development and Promotion Section, The Hague Registry, Brands and Designs Sector, World Intellectual Property Organization

# 13.00 – 13.15 Address

# PROTECTION OF DESIGN IN INNOVATIVE AND SUSTAINABLE TRANSPORT – PERSPECTIVE OF THE EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE

**Monika Tomczyńska**, Examiner, Operational Department, European Union Intellectual Property Office

# 13.15 – 14.15 Lunch

14.15 – 14.45 Conversation

## LUBLIN METROPOLITAN STATION – A NEW QUALITY OF TRAVELLING AROUND THE CITY AND THE REGION

**Magdalena Federowicz-Boule**, Architect, President and Creative Pirector, Tremend

**Grzegorz Malec**, Director, Public Transport Authority in Lublin

# 14.45 – 15.45 Discussion

## MOBILITY IN THE CITIES OF THE FUTURE

**Ewelina Gawell**, Assistant Professor in the Department of Architectural and Urban Design, Faculty of Architecture, Warsaw University of Technology

**Adam Jędrzejewski**, Founder and President of the Mobile City Association

**Marek Stawiński**, Founder and President of NaviParking

**Mariusz Wszołek**, Communicology Expert, Professor in the Department of Graphic Design, University of Social Sciences and Humanities (SWPS)   
in Wrocław

**Anna Sokołowska-Ławniczak**, Patent Attorney, Partner, Traple Konarski Podrecki and Partners Law Firm

# 15.45 – 15.55 Summary and closing of the Conference

ORGANIZER



CO- ORGANIZER



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CONTENT PARTNER

