



IP Strategy for SMEs in a Competitive Market

CONFERENCE PROGRAMME

8:30 – 9:00	Welcome coffee:
9:00 – 9:20	Opening of the conference: • Edyta Demby-Siwek, President of the Patent Office of the Republic of Poland • Krzysztof Paszyk, Minister of Economic Development (tbc)
9:20 – 9:25	Video message: • João Negrão, Executive Director of the European Union Intellectual Property Office (EUIPO)
9:25 – 10:00	Opening speeches: • Habip Asan, Director of the Division for Transition and Developed Countries, World Intellectual Property Organization (WIPO) • Johanna Stadler, Director of the Visegrad Patent Institute • António Campinos, President of the European Patent Office (EPO)
10:00 – 10:30	Coffee break
10:30 – 11:45	Discussion: Building an Effective IP Portfolio for SMEs • Kacper Raciborski, CEO of Innovations Hub (<i>Moderator</i>) • Inge Buffolo, Director of the Business Development Department, EUIPO • Péter Lábodý, Vice President of the Hungarian Intellectual Property Office • Johanna Stadler, Director of the Visegrad Patent Institute • Karin Žvokelj, President of the Slovenian Intellectual Property Office
11:45 – 12:30	Ideas worth spreading – WIPO Start-up Guide • Habip Asan (Director TDC), Sarah Nassar, WIPO • Start up – success story
12:30 – 13:30	Lunch
13:30 – 14:45	Discussion: Opportunities for SMEs to collaborate with academic and research institutions • Agris Batalauskis, Director of the Latvian Patent Office (<i>Moderator</i>) • Jana Engelová Pavková, Head of President's Office, Industrial Property Office of the Czech Republic • Thomas Fellner, Vice President of the Austrian Patent Office • Dr Magdalena Kulczycka, CEO of Association of Biotechnology Companies BioForum • Prof. Agnieszka Skala, Head of Entrepreneurship and Innovation Division, Warsaw University of Technology
14:45 – 15:00	Closure

ORGANISER:

CO-ORGANISERS: